

6 STEPS

TO KIDS' MODELING SUCCESS...

HOW TO
get your kids
into modeling and
advertising
from an industry
insider

Step 1

Evaluate your child's personality

All children are adorable! When it comes to child modeling, looks are secondary to personality. Is your child outgoing, independent, and willing to listen and take direction? Make sure you have the family time to devote to your child's career, and a flexible teacher.

Step 2

Take exceptional amateur photos

Start when they are very young. Go for shots that show off your child's eyes & hair, have simple backgrounds and evoke a smile. You'll need those exceptional photos to get a modeling agent to take notice.

Step 3

Seek legitimate agency representation

Use the agency contacts in my e-book to seek representation by one of the nation's top agencies. They usually accept submissions of your photos by mail, e-mail or online (specified by agency in my e-book).

Step 4

Partner with your agent to promote your child

Once you have an agent, you'll need to take an active role in promoting your child by providing great snapshots, creating a composite card and attending go-sees, fittings and castings in consideration for bookings.

Step 5

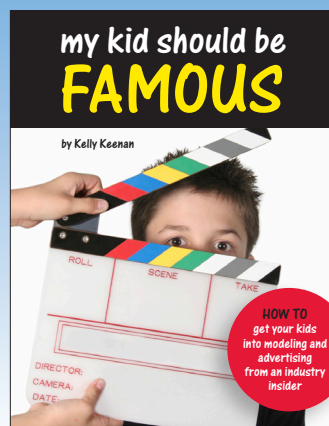
Be prepared for shoot day

Make sure your child is rested. Arrive 15 minutes early with requested wardrobe, accessories, quiet toys, diapers & snacks. Be positive, professional, helpful and cooperative with the photo crew. Then relax and have fun, and your kid will too!

Step 6

Build a winning portfolio

Find out where the ad your child's shot will appear, and hunt down a copy. A good portfolio combines tear sheets like these, along with professional photos to promote your child.



Ready to get started? Buy my e-book &

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online at www.mykidshouldbefamous.com